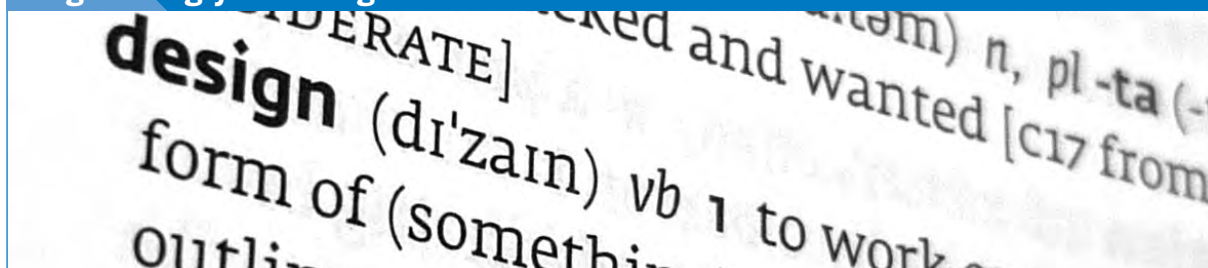


Protecting Your Designs

SANDERSON & Co.
PATENT & TRADEMARK ATTORNEYS
ESTABLISHED 1956

Registering your design



Sanderson & Co. offers affordable design registration services for the UK and worldwide, for individuals and businesses of all sizes, to give the right to pursue producers or importers of imitations of your product.

Registering your design will protect the look of its physical form or features and gives you a monopoly in that design. This enables you to take action against imitation and copying.

Consumers often buy a product simply for the way it looks and so other manufacturers are often quick to pick up on fashion and style trends.

If you think your product has a look that everyone will want, or which adds value in other ways, you could be at risk of having it copied. This could affect your revenue – but a design registration for that product could assist in keeping potential imitators at bay.

Sanderson & Co. can also help ensure you or your company are not unwittingly infringing someone else's design registration, before you spend money marketing your goods. You may be under the impression that your design is original but if you have thought of it, so too may someone else.

Depending on your particular needs we can undertake registration of your design in the UK only or for more comprehensive protection you may wish to file for a Registered Community Design. This is a unitary right covering the entire European Union. Applications are handled in Alicante, Spain and subject to a brief formalities examination only. Registration certificates on both UK and European designs can be expected within two months of filing.

If you would like more information on how to protect your designs please contact us at sandco@sandersons.co.uk or telephone +44 (0) 1206 571187.



Other Services include: Patents • Copyright • Trade Marks • Domain Names • Searches